# Ponteland Neighbourhood Plan - Subgroup Report

## **Topic Group Local Economy**

#### Meeting date 26.07.16

#### Attendees:

- Chris Brummitt
- Robin Ramsay
- Will Moses
- Alma Dunigan
- Planning Consultant
- Carl Rawlings

## **Items discussed**

- Physical revitalisation of Merton Way/Broadway in the form of improvement
- Attracting facilities at Merton Way with a possible Policy
- Area- CIU Club & Merton Hall as a future Project to improve connectivity from Merton Way to the shopping area in the main street retail.
- Possible "Community Hub" providing a multi use provision to include the Town Council Offices and community facilities
- Brief discussion on the rural businesses and diversification
- Connectivity of the health centre with Merton Way
- Lack of public car parking and its effect on footfall-Business Survey
- Lack of identified Industrial Land

#### **Decisions**

- 1. To prepare a map of the key shopping areas
- 2. To encourage and retain A1 use (less cafes & Estate Agents)
- 3. Vehicle parking issues to be covered by Transport
- 4. Planning Consultant to contact NCC over the amount of Industrial land with the possibility of a Project
- 5. Planning Consultant to prepare Planning Policies and advise on Projects

Action agreed		Date by	Name
1.	Planning Consultant to discuss lack of employment land with	ASAP	Planning Consultant
	NCC		
2.	Shopping Area Map		
3.	Re-write Policies	ASAP	Planning Consultant
4.	Advise on Projects	ASAP	Planning Consultant
5.			
6.			
7.			

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